



## PRESS RELEASE

## Travel industry leaders celebrate the launch of IndiGo's fares and ancillaries with Travelport in India

Nov 25th 2016: With India poised to be in the top six business travel markets by 2019 and trade activity forecast to grow almost 10% in 2017, adopting innovative travel technology plays an important role for India's travel industry leaders.

India's travel industry leaders gathered in New Delhi yesterday to mark the official launch of IndiGo's fares and ancillaries on Travelport's leading Travel Commerce Platform in India. IndiGo is India's largest domestic airline and one of the world's fastest growing low cost carriers. In a GDS-industry first, IndiGo announced in September that it had signed a strategic partnership to distribute its low fares and ancillaries to all connected Travelport travel agencies around the world - both online and offline. The Travelport platform offers fully integrated, industry leading merchandising capabilities and is used extensively by travel agencies in India as well as other key target markets for IndiGo. The agreement comes when advances in travel technology are empowering traditional retailers to be more competitive.2 India's economic growth accelerated in 2015 reaching an average of 7.3%, meaning the 7th largest economy registered the fastest GDP growth rate in the world.

Over 300 of India's travel industry leaders gathered last night to hear from IndiGo's President & Whole Time Director, Mr. Aditya Ghosh and Travelport's President and CEO, Mr Gordon Wilson on how the partnership will see IndiGo leverage Travelport's leading merchandising capabilities to bring IndiGo's brand proposition to life for travellers in India, and will be rolled out to agents globally in a phased approach, as IndiGo continues to expand its route network into destinations in the India Subcontinent, the Middle East and South East Asia.

Mr. Aditya Ghosh, President & Whole Time Director, IndiGo said: "We are very excited to officially launch our content on the Travel Commerce Platform today and we are proud of our partnership with Travelport. Travelport's technology is providing an opportunity for us to reach new travellers at home and internationally and familiarize them with our unique brand in a highly cost effective manner without incurring the traditional costs associated with participation in the more traditional global distribution platforms."

Mr. Gordon Wilson, President and CEO, Travelport said: "Today's launch is very good news for our connected travel agents both in India and around the world. By adding IndiGo's fares and ancillaries to the Travelport platform, we have marked another significant industry first and we look forward to working with IndiGo in the years ahead to help them expand their distribution. Meanwhile, we will continue to invest in and extend our leadership in air merchandising and the provision of innovative technology to the global travel industry."

## About ITQ

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises is a leader in aviation, hospitality and travel related services, contributing to the growth of market through innovation and service leadership by building businesses and represent global brands that deliver quality and value.

ITQ is an official distributor of Travelport in 6 markets across Asia Pacific region including India and Sri Lanka. Headquartered in Gurgaon, the company provides cutting edge travel technology solutions with unmatched inventory options to its customers helping them increase their productivity and business efficiency. With an extended network over 500 cities having 20 dedicated offices and 14 REPs, InterGlobe Technology Quotient reaches out to over 12,500 agency terminals, has a nationalised service centre and 16 training centres with state-of-the-art infrastructure and facilities matching international standards.

For Further information please contact:

Taruna Soni | ITQ | +91 124 428 4800 | marketing@galileo.co.in







